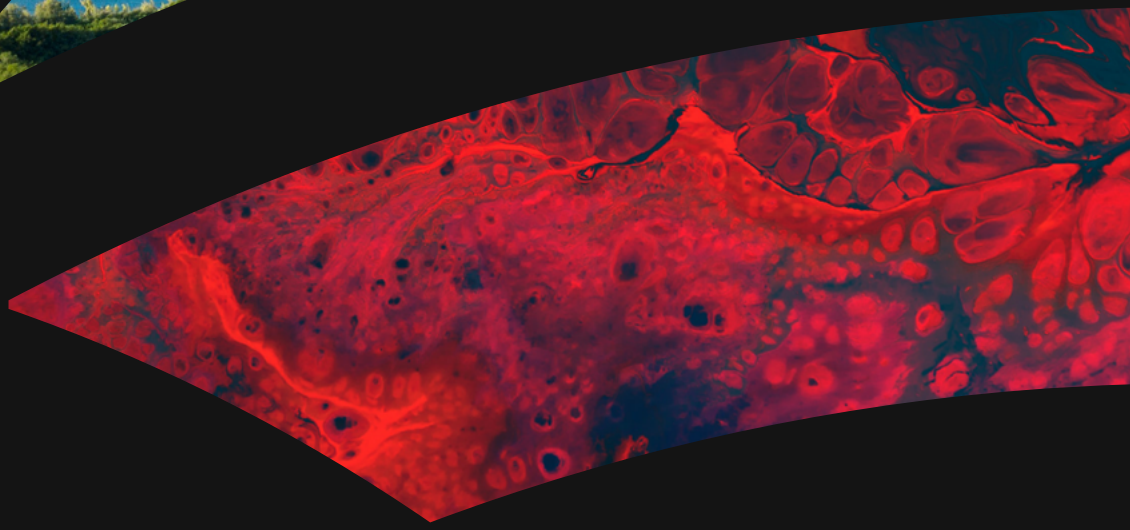
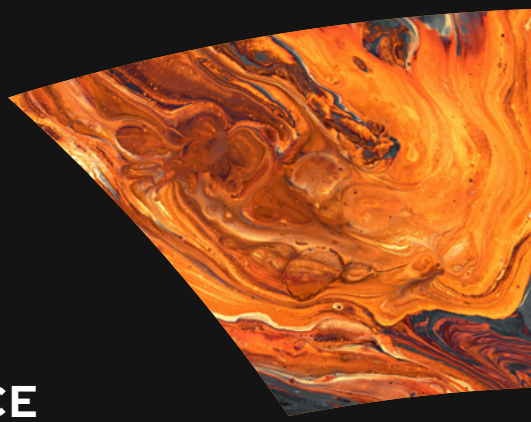
GEOTHERMAL RISING CONFERENCE





GRC

2022 GEOTHERMAL RISING CONFERENCE
AUGUST 28-31, 2022 • RENO, NV

SPONSORSHIP PROSPECTUS

grc2022.mygeoenergynow.org
geothermal.org
Contact: DGroves@geothermal.org

SPONSORSHIP AND EXHIBIT OPPORTUNITIES

The Sponsorship, Exhibit & Support opportunities that you select will be combined to determine the Sponsorship Level you achieve, and the additional benefits you'll receive. *(SEE PAGE 6 FOR LEVELS & BENEFITS)*

Technical & Learning Focused Sponsor Opportunities

International Session Sponsor • $1,250

Multiple sponsors are welcome for this very popular, high-interest plenary syle session.

- Seat Drop – Opportunity to have your provided literature placed in the session
- Logo and recognition in conference program schedule and on signage promoting the International Session

GRC Pre-Conference Workshop Sponsor $3,000

- Two (2) complimentary Workshop registrations. These include food and beverage
- Logo and sponsor recognition next to the Workshop listing in conference program agenda
- Audio Visual w/logo on screen saver during down time in workshop room
- Logo and acknowledgment display near and/or on table during breaks
- Seat Drop - Opportunity to place literature in the Workshop

Technical Session Supporter • $1,500

LIMITED AVAILABILTY

Subsequent Technical Session $750/ea

- One (1) Exclusive Supporter per Technical Session
- Verbal recognition and custom branded digital graphics display prior to and at the start of Session
- Logo and recognition in conference program agenda, on signage, and in any social messaging promoting the selected Session
- GRC Logo Package – Includes recognition on the GRC website, mobile app, meeting room session slides, signage and select GRC promotional emails

Fieldtrip Sponsor • $2,500

(Several Fieldtrips will be offered to choose from)

- One (1) complimentary Fieldtrip registration
- Logo on Fieldtrip signage, on conference website and on all emails promoting our Fieldtrips
- Seat Drop - Opportunity to have your provided literature distributed to Field Trip participants
- GRC Logo Package – Includes recognition on the GRC website, mobile app, meeting room session slides, signage and select GRC promotional emails

20-minute Sponsor Hosted Satellite Session • $2,500

LIMITED AVAILABILTY

Host and moderate your own Technical Session! You'll be able to introduce and discuss a relevant industry topic that most resonates with your organization, or use the time to showcase your products, services and solutions. All Sponsor-Hosted Sessions will take place on Tuesday, August 30th.

- Your Session's title, speakers, description and timeslot will be listed on the GRC agenda
- Logo branding, along with your session title/time/date will be posted on conference signage
- We will promote your session via a dedicated *20-minute Hosted Technical Satellite Sessions* email blast, which will be sent to our registered attendees in the weeks prior to the conference

WANT SOMETHING CUSTOM?

NO PROBLEM, WE'RE FLEXIBLE!

We'll tweak any of our sponsor opportunities, so they include only the benefits you want and none of what you don't.

Networking Sponsorship Opportunities

Evening Events

LIMITED AVAILABILITY

Sunday Opening Reception Sponsor • $4,000

(Limited to 3 Sponsors)

The kickoff to the conference! All registered attendees are invited to attend this fun event located in the Exhibit Hall. We'll make sure that Sunday Evening's festivities provide loads of sponsor branding throughout the space!

SOLD

- Opportunity for you to address the crowd either at the start, middle, or close of the Reception. *(Microphone will be provided for your 1 or 2-minute speaking opportunity)*
- Unique logo branding at F&B stations and throughout the Opening Reception *(napkins, cups, etc.)*
- Logo on signage, program agenda and promotional emails promoting the Opening Reception
- Tabletop logo signs on tables in the Opening Reception
- A custom named cocktail – You can create one or we'll create it on your behalf
- GRC Logo Package – Includes recognition on the GRC website, mobile app, meeting room session slides, signage & select GRC promotional emails

NEW

Sunday Night After-Hours Networking Reception
An Opportunity for More Networking!

- **Exclusive Sponsor • $7,500**
  We'll work with you to create a custom package to ensure your company is well branded at the event. You'll also have the opportunity to say a few brief words to welcome guests to the event.
- **Co-Sponsor Option • $2,500**
  (Limited to 3 Sponsors)
  Co-sponsors will receive logo on After-Party signage, mobile app agenda, F&B Stations and more!

EXCLUSIVE

Monday Night Mixer

Monday night's Mixer is also the highlight of the conference. As usual, the party will include drink, food, and a whole lot of networking

- **Exclusive Sponsor • $12,500**
  You must act fast before any shared-co-sponsorships are sold. Let's chat, we'll work with you to create the perfect environment for you to showcase your brand.

ONLY available as a $2,800 CO-SPONSOR OPTION

Monday Night Mixer (continued)

- **Monday Mixer Co-Sponsor • $2,800**
  (Limited to 5 Sponsors)
  - Speaking opportunity – Welcome or address our attendees (1 or 2-minutes) either at the start, middle, or closing of the Mixer
  - Unique themed logo branding at F&B stations and throughout the mixer (napkins, cups, etc.)
  - Logo on signage and on tabletops at the Mixer
  - Opportunity for your organization to give away swag to our Mixer attendees upon entry to the party

Tuesday Evening Networking Reception • $1,000

(Unlimited Sponsors)

Here's another great opportunity to boost your booth presence and make sure your brand is highlighted in the Exhibit Hall.

- Logo on conference signage, program agenda and promotional emails promoting the Reception
- Verbal recognition of sponsorship support at the evening reception

Breakfast Sponsor Opportunities

Monday's Buffet Breakfast • $500

(Unlimited Sponsors)

Help our attendees get Day 1 off to a good start, and enjoy the branding recognition that accompanies your support.

- Logo on signage and on the conference agenda promoting the Breakfast Buffet
- Logo branding at Breakfast stations

Tuesday & Wednesday Speaker's Ready Room Continental Breakfast • $500

(Unlimited Sponsors)

Your sponsorship will help defray the costs associated with our private Speaker Ready Room and our speaker's daily continental breakfasts.

- Logo on signage in the room & the opportunity to place literature or branded amenities in the room

NEW

Wednesday Annual Member Meeting Breakfast

$500 (Unlimited)

- Company logo on signage
- Logo on the program agenda promoting the Member Breakfast
- Your company logo placed on select tables throughout the dining space

Networking Sponsorship Opportunities (continued)

Lunch Sponsor

Monday, Tuesday or Wednesday Lunch Buffets

$3,200 (Limited to 2 Sponsors/day)

- Company logo on signage near and on the Buffet tables in the Exhibit Hall
- Logo on the program agenda promoting the Lunch Buffet Hours
- Logo on tables throughout the hall during lunch hours

Exclusive Monday, Tuesday, or Wednesday Lunch Buffet Sponsor • $7,000/day

EXCLUSIVE

Want to become the Exclusive Sponsor? You must act fast before any shared sponsorships are sold. Let's chat, we'll work with you to create the perfect environment for you to showcase your brand.

Student Support Opportunities

Best Student Poster Award • $1,000

- Award money use for prize purposes only
- Verbal recognition of your support during Wednesday's Member Breakfast and awards presentation

Student Supporter Sponsorship • $500+ (Many sponsors are needed!)

As a Student Supporter, your sponsorship support will help Geothermal Rising defray the cost of student engagement activities at the GRC.

- Logo and support recognition on Student Committee signage in the Exhibit Hall and in digital Program Guide
- Opportunity to work directly with the Student volunteers to help them create a better attendee experience at the Conference. This may include donating swag and gift card

Advertising & Branding Opportunities

Lanyard Sponsor

EXCLUSIVE

SOLD

Make sure your brand is EVERYWHERE through this exclusive sponsor opportunity. Lanyards will feature sponsor's logo alongside the GRC logo.

- Option 1: GRC fulfills order and delivery
  $10,000
- Option 2: Sponsor fulfills order and delivery
  $6,900 – lanyard style and design approval required by GRC

Branded/Labeled Bottled Water & Water Station Sponsor • $7,500

EXCLUSIVE

Attendees will appreciate your branded bottled water, found at the many water stations *(also branded with your logo)* located throughout the GRC meeting space. GRC covers all production and delivery costs.

Floor/Aisle Clings in Exhibit Hall • $6,000

EXCLUSIVE

Want to make a BIG BRANDING impact? Company logo on floor clings throughout the conference space.

- Floor clings will remind attendees to social distance appropriately *(based on current standards)*
- GRC covers all production and execution costs

Attendee Tote Bag Sponsor • $3,800

EXCLUSIVE

All meeting attendees will receive your provided customized GRC/Sponsor logoed co-branded bag.

- The GRC will take care of stuffing it with all of our sponsor's literature
- Sponsor covers all production and delivery costs
  - GRC must first approve bag selection and co-branded artwork

Advertising & Branding Opportunities (continued)

EXCLUSIVE

Hand Sanitizer Station • $3,000
Your branding will be placed on standing Sanitizer Stations located near Registration and just inside the Exhibit Hall.

Device Charging Station • $2,500
Your logo branded charging station will be placed in a high traffic area near Registration.

NEWLY ENHANCED

Annual Photo & Essay Contest • $1,500
(Limited Two Sponsors)

Photos, Essays, and the Winners will be announced during the GRC in Reno.

Sponsor logo displayed alongside the photo presentation at the event, in the conference agenda, mobile app., and on loads of social media and email messages promoting this newly enhanced contest.

DEI Social Responsibility Event Supporter • $300+
We need your help to make this a success - details to follow

Floor Signage in Meeting/Registration Space • $1,500/ea
- We'll display your provided vertical retractable banner in a high visibility location for the duration of the meeting. GRC staff will determine exact placement. Banner size approval required by GRC
- Two signs/sponsor

GRC Logo Package • $1,500
(Formerly the Contributor Level)

Includes recognition on the GRC website, mobile app, meeting room session slides, signage & select GRC promotional emails.

Literature Distribution • $300
Your supplied literature or promotional item will be distributed, via the tote bag. Limited to a double side full page flyer. Promotional items will require prior approval from the GRC. Contact us for the distribution of larger documents.

Annual Charity Golf Outing Support Opportunities

Co-Host Tournament • $5,000
Co-Host the GRC Annual Golf Tournament and get your company name and logo on ALL communications (website, banners, signage, as well as 5-10 minutes of presentation during awards luncheon).

Includes Foursome and Hole Sponsorship.

Albatross/Double Eagle Sponsorship $3,000
Receive premium position for all company logo placements on website and tournament signage. A prize will be awarded to the team that achieves an actual Albatross/Double Eagle.

Includes Foursome and Hole Sponsorship.

Birdie Sponsorship • $1,500
Receive top position for all company logo placements on website, banners, and tournament signage.

Includes Two Registrations.

Par Sponsorship • $1,000
Receive top placement for all company logo placement on website, banners and tournament signage.

Includes Two Player Registrations.

Bogey Sponsorship • $500
Company logo placement on website and tournament signage.

Beverage Cart Sponsor • $2,000
Company logo placement on Beverage Cart, banners and tournament signage. If agreeable, Company Rep is invited to ride along with Cart Driver. Two Player Registrations are included.

Lunch Sponsor • $1,500
Company signage on lunch tables and food stations. Logo on website.

Breakfast Sponsor • $1,000
Company signage on all breakfast tables and food stations. Logo on website.

Hole Sponsor • $150
Company Logo on one Hole to tournament.

DID YOU KNOW?
YOUR SUPPORT FOR THE CHARITY GOLF OUTING CAN BE COUNTED TOWARDS YOUR GRC SPONSOR LEVEL!

EXHIBIT OPTIONS & PRICING

	EARLY-BIRD RATES BEFORE APRIL 15, 2022					REGULAR RATES BEGINNING APRIL 15, 2022				
	10′ x 10′	10′ x 20′	10′ x 30′	20′ x 20′ Open Island	Table Top Only*	10′ x 10′	10′ x 20′	10′ x 30′	20′ x 20′ Open Island	Table Top Only*
Non-Corporate Members	$4,600	$6,950	$9,500	$11,950	$2,000	$4,900	$7,400	$9,900	$12,900	$2,200
2022 Corporate Members Save Approximately 15%	$4,000	$6,000	$8,050	$10,350	$1,900	$4,200	$6,350	$8,500	$11,000	$2,100
2022 Policy Committee (Corp or Board Level Member Rate)	$3,850	$5,750	$7,800	$10,000		$4,100	$6,100	$8,100	$10,750	
Non-profit/Gov. Agencies/ Nat. Labs & Universities*	$3,550					$3,950				

Additional Corner Fee $100/open aisle corner. Double end-cap = $200

Exhibitors agree to abide by the Rules and Regulations set forth on our website. Weblink will be provided upon request.

EACH 10′X10′ BOOTH SPACE INCLUDES

- (1) Complimentary Full-Conference Registration (entry into Technical Sessions, Expo Hall, Lunches and Receptions)
- (1) Expo Staff Registration (includes entry to Expo Hall events only.) Includes lunches and receptions held in the Expo Hall
- (2) Expo Hall-Only Guest Passes, these NOW INCLUDE Monday, Tuesday and Wednesday Lunches!
- (1) 6′ Skirted Table/2 Chairs, Single-line, identification sign, 8′ high back drape, 3′ high side dividers

EACH TABLE-ONLY EXHIBIT SPACE INCLUDES

- (1) Expo Staff Registration. Includes lunches and receptions held in the Expo Hall
- (1) 6′ Skirted Table, 2 Chairs, Single-line, identification sign
- Full Conference Registration is not included. GRC will assign the exhibit table location

REMEMBER,

THE BRANDING, EXHIBIT & SUPPORT OPPORTUNITIES THAT YOU SELECT WILL BE COMBINED TO DETERMINE THE SPONSORSHIP LEVEL YOU ACHIEVE, AND THE ADDITIONAL BENEFITS YOU'LL RECEIVE.

YOU'VE MADE YOUR SPONSOR & EXHIBIT SELECTIONS, ADD IT ALL TOGETHER TO SEE WHICH SPONSORSHIP LEVEL YOU'VE ACHIEVED, AND THE ADDITIONAL BENEFITS YOU'LL RECEIVE!

SPONSORSHIP LEVELS

are determined by your cumulative GRC Exhibit, Golf Outing & Sponsorship spend.

	DIAMOND Achieved at $20,000	GOLD Achieved at $12,500	SILVER Achieved at $7,400	BRONZE Achieved at $4,950
1-2 minute speaking opportunity to welcome attendees during Monday's Opening Plenary Session	•			
20-minute Hosted Technical Satellite Session	•	•		
Enhanced Customized Branding at each day's Coffee Break Stations	•	•		
Complimentary Full Conference Registrations *(These are in addition to those included with your exhibit space)*	3	2	1	
Complimentary Expo Hall-Only Guest Passes *(These are in addition to those included with your exhibit space)*	8	6	3	
Shared Sponsor Branding on Coffee Stations placed throughout the meeting space			•	
Promotional Item or literature provided to attendees at check-in	•	•	•	•
Sponsor Ribbon adhered to all colleague's Name Badges	•	•	•	•
GRC Logo Package – Includes recognition on the GRC website, mobile app, meeting room session slides, signage & select GRC promotional emails	•	•	•	•

Want something custom?

NO PROBLEM, WE'RE FLEXIBLE!

We'll tweak any of our sponsor opportunities, so they include only the benefits you want and none of what you don't.

DID YOU KNOW?

THE GRC IS THE LARGEST ANNUAL GEOTHERMAL GATHERING IN THE WORLD!

GRC 2022 GEOTHERMAL RISING CONFERENCE • AUGUST 28–31, 2022 • RENO, NV

2022 EXHIBIT & SPONSORSHIP APPLICATION

Sponsor/Exhibiting Company or Institution _____

Full Billing Address _____

Primary Contact _____ Title _____

Primary Contact Phone _____ Email _____ Website _____ (landing page for your linked logo)

Signature _____ **Title** _____ **Date** _____

Void without signature: I am an authorized representative of the company. The company listed agrees to comply with all instructions, rules and regulations set forth in this document, and on the GRC website. To ensure your logo is included on printed conference signage, your application must be received by Friday, July 29, 2022. Please remit a high-resolution jpg or png logo with your application.

TECHNICAL & EDUCATIONAL FOCUSED SPONSORSHIP

- ❑ International Session $1,250
- ❑ GRC Workshop $3,000
- ❑ Technical Session $1,500
- ❑ Subsequent Technical Session $750
- ❑ Fieldtrip $2,500
- ❑ 20-Minute Hosted Technical Session $2,500

NETWORKING OPPORTUNITIES

- ❑ Sunday Opening Reception – Co-Sponsor $4,000
- ❑ Sunday After-Hours Reception – Co-Sponsor $2,500
- ❑ EXCLUSIVE Sunday After-Hours Reception $7,500
- ❑ Monday Night Mixer Co-Sponsor $2,800
- ❑ ~~EXCLUSIVE Monday Night Mixer ..... $12,000~~
- ❑ Tuesday Evening Reception $1,000
- ❑ Monday Breakfast Buffet $500
- ❑ Tues. and Wed. Speaker's Ready Room Breakfasts $500
- ❑ Wed. Annual Member Meeting Breakfast $500
- ❑ Lunch Sponsor – Co-Sponsor - Mon., Tues., or Wed $3,200
- ❑ EXCLUSIVE Lunch Sponsor – Mon., Tues., or Wed $7,000

STUDENT SUPPORT

- ❑ Best Student Poster Award $1,000
- ❑ Student Supporter ..... $500+

EXHIBIT BOOTH **Reference fee chart on page 6 page**

Booth Size ..... _____

Corner Fees ..... $_____

TOTAL: $_____

BRANDING

- ❑ EXCLUSIVE Lanyard ..... $10,000 (Sponsor Fulfilled $6,900)
- ❑ EXCLUSIVE Bottled Water & Water Station $7,500
- ❑ EXCLUSIVE Social Distance Floor Clings $6,000
- ❑ EXCLUSIVE Attendee Tote Bag $3,800
- ❑ EXCLUSIVE Hand Sanitizer Station $3,000
- ❑ Device Charging Station $2,500
- ❑ Photo Contest Display $1,500
- ❑ Floor Signage in Meeting Space $1,500
- ❑ GRC Logo Package (Contributor) $1,500
- ❑ Literature Distribution $300

CHARITY GOLF OUTING

- ❑ Tournament Co-Host $5,000
- ❑ Albatross/Double Eagle Sponsorship $3,000
- ❑ Birdie Sponsorship $1,500
- ❑ Par Sponsorship $1,000
- ❑ Bogey Sponsorship $500
- ❑ Beverage Cart Sponsor $2,000
- ❑ Breakfast Sponsor $1,000
- ❑ Lunch Sponsor $1,500
- ❑ Hole Sponsor $150

DEI Social Responsibility Event

__ Event Supporter $300

Tabletop Only Exhibit Space ..... $_____

Booth Location Preferences: Option 1 _____ Option 2 _____

EXHIBITORS - Remember to submit your logo and a brief company description along with your application.

SPONSOR LEVEL SUMMARY

Please combine any previously submitted exhibit application fees with the sponsor/exhibit fees due on this application to learn your Sponsorship Level.

Sponsor Level Achieved _____

FEE SUMMARY

Exhibit Fees on this Application $ _____

Sponsorship Fees $_____

Total Amount Due $_____

(Total Amount Due should NOT include any fees due from a previously submitted 2022 Exhibit Application.)

PAYMENT SUMMARY

Payment information must accompany this form. Any company requesting to be invoiced will agree to Net 45-day terms, unless otherwise stated on the invoice. Any company requesting to pay later than Net 45 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee (25%). All balances must be received by the GRC before May 1, 2022 .

❑ Full Payment by Credit Card Enclosed: Visa, MasterCard, American Express

❑ I nvoice us for payment by Check, ACH or Wire. Checks payable to Geothermal Rising in U.S. Currency through a U.S. Bank, ACH Transfer or Wire Transfer. Please note all wire transfers must include an additional $30 bank fee. Please contact Emmy Mielcarz emielcarz@ahint.com for wire transfer information or billing questions. All check should be sent to the Attn: Emmy Mielcarz

❑ Invoice me with a secured payment link

Payment Amount Authorized $ _____ Cardholder Name _____

Credit Card Number _____ Expiration _____ Security code _____

Signature of Authorized Representative _____

Date _____

CANCELLATION

Should Exhibitor be unable to use the contracted space, or the Sponsor be unable to the fulfill contacted obligations, the Exhibitor/Sponsor shall notify Geothermal Rising in writing. Notice must be submitted to Dana Groves, Industry Relations Manager at: dgroves@geothermal.org or **Geothermal Rising 1120 Route 73, Suite 200 Mount Laurel, NJ 08054.** The date of receipt of the written notice of cancellation will be the official cancellation date. A refund of the total exhibit fees due, less a service charge of 25% will be made for cancellations received on or before May 1, 2022. No refunds will be issued for cancellations received on or after May 1, 2022.

PLEASE RETURN THIS COMPLETED AND SIGNED RESERVATION FORM, ALONG WITH PAYMENT INFO TO THE NAME/EMAIL BELOW:

Geothermal Rising
August 28-31, 2022
Reno Peppermill Resort
Tuscany Ballroom

0 10 20 30 40 50

PARAMOUNT CONVENTION SERVICES, INC.

* Subject to Fire Marshal Approval